

Personal Details

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Key Technical Skills

Web Related Technologies/Skills

- Object Orientated PHP5 to a high standard
- HTML5 HTML/XHTML/XML/CSS to a high level, compliant with W3C
- Search Engine Optimisation (SEO)
- JavaScript & AJAX, jQuery, MooTools
- REST based APIs (XML,JSON)

Databases

- MySQL, Postgres, SQLite

PHP Frameworks/CMS's

- Drupal, Wordpress
- Zend Framework
- Yii Framework <http://www.yiiframework.com/>

Operating Systems

- Linux, Windows, Mac OS X
- iOS, Android

Mobile Technologies

- Mobile website creation/optimisation
- iOS Push notifications

Other Technologies

- VoIP – SIP, Asterix, Freeswitch, ESL
- iPhone app development

Third Party Services

- Datacash, Paypal, Worldpay APIs
- Google APIs, AdSense, Analytics, Apps
- Nedstat, Hitbox
- Microgaming, Spin3, CasinoWebCam
- Youtube, Facebook/Twitter APIs
- Amazon Cloud Services (EC2,S3)

Software

- Adobe CS 3,4,5
- Microsoft Office Suite

Project Management Methodologies/Software

- Agile
- JIRA, Redmine

Other

- Subversion (SVN)

Employment History

Developer (Sole/Lead PHP) - Bababoo.com - London, UK

July 2010 – Present

Bababoo are a start-up in the mobile VoIP industry <http://www.crunchbase.com/company/bababoo-intelligent-calling-service> that is seed funded by Sierra Ventures <http://t.co/U1paOju>. The Bababoo iPhone app was released in May. My role involves:

- Design, creation and delivery of the core API and integration with the Bababoo iPhone application (PHP, PGSQL, Yii Framework,JSON,REST,XML).
- Project management of PHP & database related projects including deployment (Agile, SVN, Jira).
- SIP call creation and management via heavy integration with Freeswitch (ESL, XML)
- Rapid development of a payment systems for single and automatic top ups (Paypal, Worldpay/RBS, Datacash)
- Feasibility studies on third party solutions for email delivery, payment processing and analytics
- Creation of Bababoo in app messaging, server side SMS style messages between clients (PHP)
- Self initiated creation of the internal Bababoo admin portal including advanced user management and a realtime statistics "Wallboard" (PHP, HTML, CSS, Yii, Freeswitch, JSON)
- Fast design and prototyping of ideas for future apps/features

Senior PHP Developer - Gekko.com - London, UK

November 2009 – July 2010

Gekko is a hotel comparison search engine. The main website <http://www.gekko.com> and the service are built on top of multiple suppliers APIs. My role included:

- Timely delivery of various re-branding projects. (HTML, jQuery, CSS, PHP, MySQL)
- Project management; planning weekly sprints, timing jobs, agreeing deliverables and managing expectations. (Agile, Scrum)
- Planning, creating and deploying extensions to the custom PHP framework/CMS. (SVN)
- Technical design and creation of save@gekko (a patented email/URL interpretation system).
- Design and developed a portable class to perform multiple simultaneous API requests (PHP, cURL)
- Providing support and presenting project milestones to business heads.

Web Developer (PHP) – Ladbrokes PLC – Rayners Lane, UK

July 2007 – November 2009

Ladbrokes plc is a world-leader in the global betting and gaming market. I was an integral part of a team responsible for the development and management of the entire Ladbrokes product range and services. Working heavily with Object Orientated PHP5, MySQL, XHTML, CSS, XML and JavaScript.

My role included:

- Creation of a standardised MVC PHP framework and the migration of the entire product range to this new framework. (Zend, Smarty, PHP, MySQL, HTML, CSS, jQuery)
- Product owner responsible for day to day maintenance and development of the Casino site.
- Management of the scheduled release procedure (SVN, FTP, Jira)
- Supporting other Project Managers to ensure that all improvements were delivered in a timely manner. (Jira)
- Creation of “Live Dealer” area with live streaming video betting, using a 3rd party service
- Development of “Poker Events” - a CMS driven sub-site using streaming video, MP3 podcasts and a dynamic gallery.
- Deputising for Team Manager, managing team of 5 developers and working closely with individual Product Heads and other Project Managers
- Working to the Agile methodology, mainly with the creation of the new design for the main Ladbrokes betting site. (SEO, HTML, jQuery)

Website Developer – Babble.net – Chorleywood, UK

Feb 2006 – July 2007

Babble.net were a small UK based commercial VoIP company.

My role included:

- Sole developer for a two customer focused websites built in PHP and W3C compliant HTML
- Creation of MyBabble a social network for Babble users.
- Design and development of the Babble reseller platform, (XML driven REST API)

Education

BSc Business Management (Computing) - Brunel University – Uxbridge

Second Class - Upper Division (2.1) with Honours

A diverse degree covering many business disciplines, but focusing on the computing side of business.

Dissertation: Database driven e-commerce web site

Website Portfolio

Bababoo

<http://www.bababoo.com> (Wordpress)

Wordpress driven website, built by 3rd party however links through to the bababoo user portal, which was my responsibility.

Gekko

<http://www.gekko.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, SOAP, JavaScript, jQuery)

Ladbrokes

<http://casino.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, SOAP, JavaScript, jQuery)

The Ladbrokes casino site, launches games hosted internally and by third parties. The base is a custom PHP framework built in-house.

<http://casino.ladbrokes.com/exe> (OO PHP5, MySQL, XHTML, CSS, XML, REST, JavaScript, jQuery)

The Ladbrokes casino software site. A cut down version of the casino site to be displayed inside a third party developed casino software client.

<http://poker.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, JavaScript, jQuery)

The Ladbrokes poker site, this site has a community feel, with customisable profiles, and image uploads. I was responsible for converting the entire site to an updated version of the PHP framework and implementing the new Ladbrokes "branding".

<http://pokerexe.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, JavaScript, jQuery)

The Ladbrokes poker mini site. This embeds inside the poker software and provides the customer with up to date news.

<http://games.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, JavaScript, jQuery)

The Ladbrokes games site. I completely rebuilt this onto the Ladbrokes framework, extra functionality giving administrators greater control over the content they could add/display.

<http://lottos.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, REST, SOAP JavaScript, jQuery)

The Ladbrokes lottos site, this should go live soon. I was responsible for the entire build of this site.

<http://mobilebetting.ladbrokes.com> (OO PHP5, MySQL, XHTML, CSS, XML, JavaScript, jQuery)

Ladbrokes mobile betting site. I was responsible for the entire build of this site.

<http://www.ladbrokes.com> (TCL, HTML, JavaScript, jQuery, CSS)

The main Ladbrokes SportsBook site, this at the moment is the old version, however in the future a rebuilt version that I have been working on will be launched. With a greater use of AJAX calls, and moving away from the iframe based site that is currently live. This site will be the final step in standardising the design across all products.

Babble.net

<http://www.babble.net> (PHP, MySQL, PgSQL, XHTML, CSS, XML, REST, Datacash API, RSS)

<http://web.archive.org/web/20070615143120/http://www.babble.net/>

Main site for Babble web developer job, responsible for all design, development and maintenance also responsible for the maintenance of the homepage flash. Company went into administration, website offline.

<http://reseller.babble.net> (PHP, MySQL, PgSQL, XHTML, CSS, XML, REST)

Babble reseller portal, responsible for design, build, maintenance and to some extent the concept. No external access.

<http://www.mybabble.net> (PHP, MySQL, PgSQL, XHTML, CSS, XML, REST) OFFLINE

Based on 'BuddyZone' community site script by Vastal. Completely re-cut to Babble specs. Extra database and Babble connections added.

Site now offline, company went into administration.

Personal

<http://www.garyhogarth.com> (PHP, MySQL, XHTML, Drupal)

My personal homepage, built using Drupal (am converting to a Wordpress site in the near future for ease of management and so that I can use the site more for bloggin).

<http://www.cookmoreweighless.com> (PHP, MySQL, XHTML, Wordpress)

A blog I manage/created, including several managed links with various affiliates e.g. Google AdSense, Affiliate window etc.